



press release

For immediate release

Sharemark's Advisers' Network expands as Winningtons joins

- Sharemark welcomes Winningtons Financial Public Relations to its Advisers' Network
 - Winningtons is the first PR and investor relations firm to join the network

1 March 2010 - Sharemark, a leading alternative share-trading platform, today announced Winningtons Financial Public Relations has joined its Advisers' Network.

Sophie Douglas, manager of Sharemark, said: "Sharemark is excited to welcome Winningtons to the Advisers' Network. The advent of the first PR and investor relations firm to join the network is testament to the growing reach of the market. Sharemark recognises the benefits of good investor relations and welcomes the opportunity of working with Winningtons to promote this message."

Winningtons is one of the UK's leading small and mid-cap financial PR and investor relations consultancies, with offices in London and Bristol. Recognising that smaller cap public limited companies of all industry types face similar challenges in a congested investment market place, it follows a principle of focussing on driving visibility and liquidity.

Tom Cooper, director at Winningtons Financial Public Relations, said: "We are delighted to be part of the Sharemark Advisers' Network. Winningtons and Sharemark share a common view when it comes to the opportunities for growth companies in the public market but also recognise the challenges. We look forward to working with Sharemark companies and likeminded advisers."

Sharemark believes its network of advisers continues to grow as firms in all advisory sectors recognise the benefits available including opportunities and access to new referrals.

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About Sharemark

Sharemark is a periodic auction-based dealing facility designed primarily for either the single or dual trading of emerging or smaller companies. Its website www.sharemark.com shows bids to buy and offers to sell. The price is set at each auction by calculating the single price at which as many orders as possible will be filled. Auction frequency is generally determined by the number of shareholders a company has and the likely trading volumes.

The investments and/or services referred to in this document may not be suitable for every investor and if in doubt you should contact a financial adviser. It may be difficult for investors to buy and sell investments referred to and/or obtain reliable information about their value or the extent of risks to which the price is exposed. Share prices on Sharemark may be subject to sudden and large falls in value given the restricted marketability of the shares/units and you may not get back the amount you originally invested.

Sharemark constitutes a Multilateral Trading Facility and is not a Recognised Investment Exchange, Clearing House or Regulated Market within the meaning of the Markets in Financial Instruments Directive. Sharemark is a trading division of The Share Centre Limited, which is a member of the London Stock Exchange and authorised and regulated by the Financial Services Authority under reference 146768. Sharemark is a registered trademark.

The Share Centre is registered in England No. 2461949. Registered office: Oxford House, Oxford Road, Aylesbury, Bucks, HP21 8SZ

About Winningtons Financial Public Relations

Winningtons Financial Public Relations is one of the UK's leading regional financial PR and communications consultancies, with offices in Bristol, the City of London, and affiliates in Leeds and Edinburgh.

It has a reputation for a client-centric approach and as a member of the WORLDCOM Group, the global network of independent PR agencies, a broad geographic influence. This diversity of skills and experience helps to meet the needs of its clients across a broad range of business sectors with the express objective of enhancing and maximising shareholder value.