



press release

Sharemark welcomes the East London Bond

- Charity chooses Sharemark to support promotion and trading of East London Bond
 - Innovative initiative designed to spark renewal in East London
 - Sharemark agrees to waive its standard trading fees

Sharemark, a leading alternative trading platform, today announced that national charity Citylife has chosen the market to support the promotion and future secondary market trading of the East London Bond.

Designed to spark renewal in East London, the Bond is being offered on behalf of two charities, the Bromley by Bow Centre and Community Links, both of which are helping turn around some of the most deprived communities in England.

As Citylife's bonds are issued to raise money for charity, Sharemark has agreed to waive its standard trading fees.

Sophie Douglas, manager, Sharemark, said: "We're delighted to support this innovative initiative which combines principals of charitable donation with those of investment. By offering our flexible trading services for the East London Bond, we can make it even easier for people to invest their money in this Bond to help communities in need."

Iain Wallace, managing director of Sharemark, said: "Anyone investing in the East London Bond gets their money back from Citylife after five years. Sharemark caters for those investors who want to sell their bond holdings early.

"The bondholder simply offers any Bonds they wish to sell on Sharemark with the price they are willing to accept, while potential buyers indicate the quantity or value of the Bonds they want to purchase and the price they are willing to pay. A deal can be made once these prices meet."

Since starting in 1999, Citylife has issued Charitable Bonds on behalf of a range of charities, providing a unique way to raise new funds for social benefit.

Tim Jones, chief executive of Citylife, said: "While the East London Bond is a fixed-term investment, we're always mindful that some investors may find themselves in a situation where they need to recover some of their capital early.

"This partnership with Sharemark will make it significantly easier for them to find a buyer for their bonds, creating the flexibility for investors that will hopefully encourage many more to invest in the first place."

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About Sharemark

Sharemark is a periodic auction-based dealing facility designed primarily for either the single or dual trading of emerging or smaller companies. Its website www.sharemark.com shows bids to buy and offers to sell. The price is set at each auction by calculating the single price at which as many orders as possible will be filled. Auction frequency is generally determined by the number of shareholders a company has and the likely trading volumes.

The investments and/or services referred to in this document may not be suitable for every investor and if in doubt you should contact a financial adviser. It may be difficult for investors to buy and sell investments referred to and/or obtain reliable information about their value or the extent of risks to which the price is exposed. Share prices on Sharemark may be subject to sudden and large falls in value given the restricted marketability of the shares/units and you may not get back the amount you originally invested.

Sharemark constitutes a Multilateral Trading Facility and is not a Recognised Investment Exchange, Clearing House or Regulated Market within the meaning of the Markets in Financial Instruments Directive. Sharemark is a trading division of The Share Centre Limited, which is a member of the London Stock Exchange and authorised and regulated by the Financial Services Authority under reference 146768. Sharemark is a registered trademark.

Registered in England No. 2461949. Registered office: Oxford House, Oxford Road, Aylesbury, Bucks, HP21 8SZ

About Citylife

Citylife is a national charitable organisation supporting causes that give people a better future. It started in 1999 with a mission to bring communities together to tackle unemployment in major cities by issuing bonds as an innovative fundraising tool. It ran bonds in Sheffield, Newcastle, London and the Welsh Coalfields, raising over £10 million of investment and helping thousands into work, training or out of debt.

Now Citylife is offering charitable bonds on behalf of other charities as a unique and innovative way to raise new funds for social benefit.

For more visit www.citylifeltd.org