



press release

17 August 2009

Sharemark welcomes Lo-Q as number of companies dual trading increases

- Lo-Q's shares dual traded on Sharemark and AIM
- Order-driven mechanism interacts with quote-driven market
- Lo-Q hopes move will increase liquidity and broaden shareholder base

Sharemark, a leading alternative trading platform, today announced Lo-Q has joined the market allowing its shares to be dual traded on Sharemark and AIM.

Lo-Q joined Sharemark to fulfill its need for an additional platform which interacts with the senior markets. It is hoped the move will enable Lo-Q to increase liquidity and help broaden its shareholder base.

Sophie Douglas, manager of Sharemark, said: "The admission of Lo-Q's shares to dual trading on Sharemark is a testament of the market's flexibility by providing an order-driven mechanism which interacts with the quote-driven market of AIM."

Lo-Q's principal business activity is the design, installation and operation of systems which allow the public to make ride and show reservations when visiting theme parks or similar attractions.

Jeff McManus, chairman, Lo-Q, said: "Sharemark is primarily aimed at private investors and is based on an order-driven trading system. The directors believe this second trading facility will compliment the AIM's existing quote driven system and aid the liquidity of the Shares."

Iain Wallace, managing director of Sharemark, said: "In the current economic climate, the functionality and performance of the senior markets has been questioned, particularly with regards to the way falls in share prices have shown little discrimination between companies likely to come through the recession successfully and those who are finding it more challenging. Dual trading on Sharemark offers a potential solution."

To date, Sharemark has seen a 50% increase in the number of companies joining who wish to dual trade, compared with the same period last year.

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About Sharemark

Sharemark is a periodic auction-based dealing facility designed primarily for emerging or smaller companies. Its website www.sharemark.com shows bids to buy and offers to sell. The price is set at each auction by calculating the single price at which as many orders as possible will be filled. Auction frequency is generally determined by the number of shareholders a company has and the likely trading volumes.

The investments and/or services referred to in this document may not be suitable for every investor and if in doubt you should contact a financial adviser. It may be difficult for investors to buy and sell investments referred to and/or obtain reliable information about their value or the extent of risks to which the price is exposed. Share prices on Sharemark may be subject to sudden and large falls in value given the restricted marketability of the shares/units and you may not get back the amount you originally invested.

Sharemark constitutes a Multilateral Trading Facility and is not a Recognised Investment Exchange, Clearing House or Regulated Market within the meaning of the Markets in Financial Instruments Directive. Sharemark is a trading division of The Share Centre Limited, which is a member of the London Stock Exchange and authorised and regulated by the Financial Services Authority under reference 146768. Sharemark is a registered trademark.

Registered in England No. 2461949. Registered office: Oxford House, Oxford Road, Aylesbury, Bucks, HP21 8SZ

About Lo-Q

Formed in August 2000, Lo-Q is a UK-registered company with active subsidiary companies in the USA and Canada. Its principal business activity is the design, installation and operation of systems which allow members of the public to make ride and show reservations when they visit a theme park or other similar attractions. The virtual queuing system is installed in a number of countries, with the majority of sites in the US. Legoland in Windsor, Berkshire, also uses the system.