



SysMedia Group plc

INTERIM FINANCIAL STATEMENTS

for the half year ended

30 June 2010

DIRECTORS

A D Lambourne  
D T Lowen (non executive)

COMPANY NUMBER

1651588 (England and Wales)

REGISTERED OFFICE

Gatwick House  
Peeks Brook Lane  
Horley  
Surrey  
RH6 9ST

AUDITORS

Mazars LLP  
37 Frederick Place  
Brighton  
BN1 4EA

BANKERS

Barclays Bank plc  
27 Soho Square  
London  
W1D 3QR

**SYSMEDIA GROUP PLC**  
**CHAIRMAN'S STATEMENT ON INTERIM RESULTS**  
**Six months to end June 2010**

SysMedia Group plc has delivered improved profits during the first half of 2010 compared to the same period in 2009, along with an increase in turnover of 7%. Retained profit for the period was £54,150 (H1 2009: £27,164) on a turnover of £873,683 (H1 2009: £816,172).

The impact of long-term contracts accounts for the increase in 'work in progress' to £358,124 (H1 2009: £91,067). Cash reserves have been utilised to fund this work with half-year cash standing at £122,465 (H1 2009: £310,614). We would expect this to be reversed on completion of the contracts during the second half of the year. The company continues to limit its exposure to any one bank by adopting a cautious approach in the placement of funds.

Development of the new-generation subtitling system WinCAPS Quantum continues to show steady progress, with a product launch scheduled for IBC 2010 in Amsterdam. Work is also continuing on the new HD hardware products for caption generation and data processing though this has taken longer than expected. Our Plasma Gold system for multi-platform information services on TV, mobile and web continues to develop for MHP and HTML output and is being given a new-look user interface. Sales successes in both the subtitling and interactive/teletext areas of the business have underpinned the first half.

**David Lowen**  
**Chairman, SysMedia Group plc**  
**Tel: 01293 814200**

**SYSMEDIA GROUP PLC**  
**Consolidated Unaudited Profit and Loss**  
**Account**  
**For the six months ended 30th June**  
**2010**

	Note	Unaudited 6 months ended 30th June 2010 £	Unaudited 6 months ended 30th June 2009 £	Audited Year ended 31st December 2009 £
<b>Turnover</b>		873,683	816,172	1,687,887
Cost of sales		(43,516)	(44,099)	(183,851)
<b>Gross profit</b>		830,167	772,073	1,504,036
Distribution costs		(2,514)	(4,437)	(9,723)
Administrative costs		(773,861)	(740,812)	(1,456,065)
<b>Operating profit before goodwill amortisation</b>		53,792	26,824	39,648
Interest receivable		358	340	740
<b>Profit on ordinary activities before tax</b>		54,150	27,164	40,388
Taxation		-	-	6,475
<b>Retained profit for the period</b>		54,150	27,164	46,863
<b>Profit per share</b>	2	0.002	0.001	0.002
Basic & fully diluted				

**SYSMEDIA GROUP PLC**  
**Consolidated Unaudited Balance**  
**Sheet**

**At 30 June 2010**

	Unaudited As at 30 June 2010 £	Unaudited As at 30 June 2009 £	Audited As at 31 December 2009 £
<b>Fixed Assets</b>			
Tangible assets	50,782	54,127	49,069
	<u>50,782</u>	<u>54,127</u>	<u>49,069</u>
<b>Current Assets</b>			
Stock and Work in Progress	358,124	91,067	74,309
Debtors	377,356	370,736	446,498
Cash at bank	122,465	310,614	321,164
	<u>857,945</u>	<u>772,417</u>	<u>841,971</u>
<b>Current Liabilities</b>			
Creditors due within one year	<u>(406,609)</u>	<u>(400,649)</u>	<u>(443,072)</u>
<b>Net Current Assets</b>	<u>451,336</u>	<u>371,768</u>	<u>398,899</u>
<b>Provisions for Liabilities</b>	<u>(18,520)</u>	<u>(19,300)</u>	<u>(18,520)</u>
<b>Net Assets</b>	<u><u>483,598</u></u>	<u><u>406,595</u></u>	<u><u>429,448</u></u>
<b>Financed By:</b>			
Share capital	2,412,734	2,412,734	2,412,734
Share premium account	2,766,220	2,766,220	2,766,220
Profit and loss	<u>(4,695,356)</u>	<u>(4,772,359)</u>	<u>(4,749,506)</u>
<b>Shareholders' Funds</b>	<u><u>483,598</u></u>	<u><u>406,595</u></u>	<u><u>429,448</u></u>

**SYSMEDIA GROUP PLC**  
**NOTES TO THE INTERIM ACCOUNTS**

**1. ACCOUNTING POLICIES**

The financial information contained in this interim statement has been prepared on the basis of the accounting policies set out in the Group's audited financial statements for the year ended 31<sup>st</sup> December 2009 which have been applied consistently throughout the period.

**2. PROFIT/LOSS PER SHARE**

Basic profits per share has been calculated based on a profit on ordinary activities after taxation of £54,150 (6 months to 30th June 2009: £27,164) and on a weighted average of 30,679,792 (6 months to 30th June 2009: 30,679,792) ordinary shares in issue during the period.

The effect of share options outstanding at the period end is not dilutive and therefore no diluted profit/loss per share calculation is shown.

**3. REVIEW OF INFORMATION**

The information contained in this statement has not been reviewed by the Company's auditors.

**4. NON STATUTORY ACCOUNTS**

The financial information contained in this report does not constitute full statutory accounts as defined by section 435 of the Companies Act 2006 or section 240 of the Companies Act 1985. The results shown for the financial year ended 2009 are extracted from the full financial statements, which have been filed with the Registrar of Companies. The report from the auditors on these accounts was unqualified.

Copies of this report are available from the Group's offices at:

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