



SysMedia Group plc

INTERIM FINANCIAL STATEMENTS

for the half year ended

30 June 2009

DIRECTORS

A D Lambourne  
D T Lowen (non executive)

COMPANY NUMBER

1651588 (England and Wales)

REGISTERED OFFICE

Gatwick House  
Peeks Brook Lane  
Horley  
Surrey  
RH6 9ST

AUDITORS

Mazars LLP  
37 Frederick Place  
Brighton  
BN1 4EA

BANKERS

Barclays Bank plc  
27 Soho Square  
London  
W1D 3QR

**SYSMEDIA GROUP PLC**  
**CHAIRMAN'S STATEMENT ON INTERIM RESULTS**  
**Six months to end June 2009**

SysMedia Group plc has sustained its return to profit during H1 2009, even though turnover has fallen in a difficult market. Retained profit for the period was £27,164 (H1 2008: £32,515) on a turnover of £816,172 (£884,914).

Cash reserves have improved to £310,614 (£73,531) and the company has continued its cautious approach on the placement of funds, limiting its exposure to any one bank.

Costs have again been constrained at £789,348 (£831,415) but SysMedia remains focussed on its sales activity and strategic development ready to benefit when market conditions recover. We should learn more about the levels of capital spend of broadcasters at the International Broadcasting Convention in Amsterdam in September. The second half of the year is traditionally better for SysMedia than the first half, but these are not 'traditional' times and it remains impossible to predict even a few months ahead.

The company has continued to concentrate on developing products which offer efficiency savings to clients, in particular harnessing advanced speech and language tools for subtitling preparation and this capability has been recognised by major subtitle preparation organisations. Its Mobile Gold product is now able to offer broadcasters and telcos the capability to extend their brand and key compelling information services to the mobile phone platform. Work is progressing well on the development of cutting edge High Definition caption generation and data extraction/insertion hardware, due for launch early in 2010.

**David Lowen**  
**Chairman, SysMedia Group plc**  
**Tel: 01293 814200**

**SYSMEDIA GROUP PLC**  
**Consolidated Unaudited Profit and Loss**  
**Account**  
**For the six months ended 30th June**  
**2009**

	<b>Note</b>	<b>Unaudited 6 months ended 30th June 2009 £</b>	<b>Unaudited 6 months ended 30th June 2008 £</b>	<b>Audited Year ended 31st December 2008 £</b>
<b>Turnover</b>		816,172	884,914	1,781,968
Cost of sales		(44,099)	(104,706)	(277,227)
<b>Gross profit</b>		772,073	780,208	1,504,741
Distribution costs		(4,437)	(10,200)	(10,417)
Administrative costs		(740,812)	(716,509)	(1,392,819)
<b>Operating profit before goodwill amortisation</b>		26,824	53,499	101,505
Amortisation of goodwill			(22,002)	(25,086)
Interest receivable		340	1,018	2,537
<b>Profit on ordinary activities before tax</b>		27,164	32,515	78,956
Taxation	2	-	-	(2,093)
<b>Retained profit for the period</b>		27,164	32,515	76,863
<b>Profit per share</b>	3	0.001	0.001	0.003
Basic & fully diluted				

**SYSMEDIA GROUP PLC**  
**Consolidated Unaudited Balance**  
**Sheet**

**At 30 June 2009**

	Unaudited	Unaudited	Audited
	As at 30 June	As at 30 June	As at 31
	2009	2008	December
	£	£	2008
			£
<b>Fixed Assets</b>			
Intangible assets		3,084	
Tangible assets	54,127	58,204	54,581
	<u>54,127</u>	<u>61,288</u>	<u>54,581</u>
<b>Current Assets</b>			
Stock and Work in Progress	91,067	97,778	58,840
Debtors	370,736	444,088	315,551
Cash at bank	310,614	73,531	286,522
	<u>772,417</u>	<u>615,397</u>	<u>660,913</u>
<b>Current Liabilities</b>			
Creditors due within one year	<u>(400,649)</u>	<u>(346,181)</u>	<u>(317,465)</u>
<b>Net Current Assets</b>	<u>371,768</u>	<u>269,216</u>	<u>343,448</u>
<b>Provisions for Liabilities</b>	<u>(19,300)</u>		<u>(19,300)</u>
<b>Net Assets</b>	<u><u>406,595</u></u>	<u><u>330,504</u></u>	<u><u>378,729</u></u>
<b>Financed By:</b>			
Share capital	2,412,734	2,412,734	2,412,734
Share premium account	2,766,220	2,766,220	2,766,220
Profit and loss	<u>(4,772,359)</u>	<u>(4,848,450)</u>	<u>(4,800,225)</u>
<b>Shareholders' Funds</b>	<u><u>406,595</u></u>	<u><u>330,504</u></u>	<u><u>378,729</u></u>

## **SYSMEDIA GROUP PLC**

### **NOTES TO THE INTERIM ACCOUNTS**

#### **1. ACCOUNTING POLICIES**

The financial information contained in this interim statement has been prepared on the basis of the accounting policies set out in the Group's audited financial statements for the year ended 31<sup>st</sup> December 2008 which have been applied consistently throughout the period.

#### **2. COST OF SALES**

Subcontractor costs of £54,145 (6 months to 30<sup>th</sup> June 2008: £54,429) have now been reclassified as an Administrative cost, but were previously contained within Cost of Sales (H1; 2008). All staff related costs, including development staff are currently classified within Administration costs.

#### **3. GOODWILL**

Goodwill (6 months to 30<sup>th</sup> June 2008: £22,002) was fully amortised in 2008.

#### **4. TAXATION**

No taxation charge has been made in the six months as the directors are of the opinion that there will be sufficient tax losses available to offset any taxable profits for the year.

#### **5. PROFIT/LOSS PER SHARE**

Basic profits per share has been calculated based on a profit on ordinary activities after taxation of £27,164 (6 months to 30<sup>th</sup> June 2008 : £32,515) and on a weighted average of 30,679,792 (6 months to 30<sup>th</sup> June 2008 : 30,679,792) ordinary shares in issue during the period.

The effect of share options outstanding at the period end is not dilutive and therefore no diluted profit/loss per share calculation is shown.

#### **6. REVIEW OF INFORMATION**

The information contained in this statement has not been reviewed by the Company's auditors.

#### **7. NON STATUTORY ACCOUNTS**

The financial information contained in this report does not constitute full statutory accounts as defined by section 435 of the Companies Act 2006 or section 240 of the Companies Act 1985. The results shown for the financial year ended 2008 are extracted from the full financial statements, which have been filed with the Registrar of Companies. The report from the auditors on these accounts was unqualified and did not contain a statement under section 237(2) or section 237(3) of the Companies Act 1985.

Copies of this report are available from the Group's offices at :

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