

For immediate release

02 October 2009

**SysMedia Group Plc  
Change to Auction Dates**

The Board of Sysmedia Group plc have decided to change the scheduled dates for the quarterly auctions on Sharemark. It is hoped that these dates will more effectively coincide with the release of reported information to enable shareholders to trade with the latest financial information.

Going forward, auctions will be held on the first Friday of December, March, June and September. The next auction will therefore be held on Friday 4 December. Auction times remain unchanged at 2pm, with a cut off time for new orders of 1pm.

ENDS

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