

Lo-Q plc
Appointment of Chief Executive Officer

Lo-Q plc, the AIM listed provider of virtual queuing systems for theme parks and major attractions, further to the announcement on 20 July 2010 announces the appointment of Tom Burnet as Chief Executive Officer. The appointment will take effect on Monday, 4 October 2010.

Tom Burnet, aged 43, joins Lo-Q from Serco plc where he was Managing Director of Serco plc's Defence Operations business. At Serco Tom had full responsibility for some 5,000 personnel across the European Defence and Civil Aviation businesses.

Before Serco, Tom was Managing Director of QinetiQ's Capability Support Division, which provides technical consultation and support to Governments and Industry internationally.

Previously Tom was Executive Director and Non-Executive Director at Cedalion Ltd, a Microsoft technology consultancy, and Executive Director of Maximillion Events Ltd, a corporate entertainment and training company.

Leonard Sim, Founding Director of Lo-Q, commented, "We are very pleased to have attracted someone of Tom's calibre to our business. I believe this reflects positively not only on Lo-Q's position of strength in our market but also our significant growth potential.

"We expect Tom to provide strong leadership at the next stage of development for the Company as we continue to extend our customer base and look to launch a new system aimed at water parks."

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Leonard Sim
Founding Director
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