

## Director Dealings

13 August 2010

### Purchase of partnership shares and awards of matching shares

Share plc (AIM:SHRE.LN) announces that on 13 August the undermentioned directors of the Company purchased ordinary shares of 0.5 pence at an allocation cost of 26.375 pence per share as “partnership shares” under the Company’s Share Incentive Plan. These purchases were undertaken by the trustee of the Company’s Share Incentive Plan, Sharesecure Ltd, a UK registered company, on behalf of these individuals and the shares were purchased in the open market. Allocation cost is calculated in accordance with HMRC SIP Rules and Guidance under the ‘quarter up’ rule.

In connection with these purchases on the same date the directors were awarded ordinary shares of 0.5 pence as “matching shares” under the Company’s Share Incentive Plan. No consideration was paid by the grantees for the award of the matching shares and no consideration is due on the release of the matching shares.

The risk of forfeiture attached to the matching shares will normally be removed on the third anniversary of allocation subject to continued employment and the retention of the Partnership shares in connection with which they were awarded.

All the above transactions are summarised below:

Director	Partnership shares acquired	Matching shares awarded	Total holding following notification	% of current issued shares
Sir Martin Jacomb	379	758	419422	0.26
Richard Tolkien	474	948	75082	0.05
Iain Wallace	474	948	145653	0.09
Richard Stone	474	948	80267	0.05

#### For further information please contact:

##### Share plc

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