

## Director Dealings

9 July 2010

### Purchase of partnership shares and awards of matching shares

Share plc (AIM:SHRE.LN) announces that on 9 July the undermentioned directors of the Company purchased ordinary shares of 0.5 pence at an allocation cost of 26.375 pence per share as “partnership shares” under the Company’s Share Incentive Plan. These purchases were undertaken by the trustee of the Company’s Share Incentive Plan, Sharesecure Ltd, a UK registered company, on behalf of these individuals and the shares were purchased in the open market. Allocation cost is calculated in accordance with HMRC SIP Rules and Guidance under the ‘quarter up’ rule.

In connection with these purchases on the same date the directors were awarded ordinary shares of 0.5 pence as “matching shares” under the Company’s Share Incentive Plan. No consideration was paid by the grantees for the award of the matching shares and no consideration is due on the release of the matching shares.

The risk of forfeiture attached to the matching shares will normally be removed on the third anniversary of allocation subject to continued employment and the retention of the Partnership shares in connection with which they were awarded.

All the above transactions are summarised below:

Director	Partnership shares acquired	Matching shares awarded	Total holding following notification	% of current issued shares
Sir Martin Jacomb	379	758	418285	0.26
Richard Tolkien	474	948	73660	0.05
Iain Wallace	474	948	144231	0.09
Richard Stone	474	948	78865	0.05

Share plc also announces that, under the Company’s process of awarding options to Senior Managers and Directors every six months, the following awards have been made:

Following Board approval on 29 June 2010, Richard Stone and Iain Wallace, Finance Director and Compliance and Legal Services Director of the Company respectively, have each entered into a separate co-ownership agreement with the Company’s Employee Benefit Trust in respect of 86,068 Ordinary Shares (representing approximately 0.05% of the current issued Ordinary Shares for each individual). Under the terms of that co-ownership agreement the benefit of any price increase in those shares above 32 pence per share will accrue to the individuals concerned. These shares become first saleable on 29 June 2013. The individuals concerned cannot exercise voting rights in respect of these jointly held shares until 29 June 2013 and forfeit their ownership interest in the event that they cease to be an employee prior to that date.

Following these grants, Richard Stone holds 760,630 Ordinary Shares under option or co-ownership agreements with the Employee Benefit Trust (representing approximately 0.47% of the current issued Ordinary Shares) and Iain Wallace holds 1,545,519 Ordinary Shares under option or co-ownership agreements with the Employee Benefit Trust (representing approximately 0.96% of the current issued Ordinary Shares).

#### For further information please contact:

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